

University Avenue Improvements and ARTWalk 2 Enhancements Project

City Project #08101 PIN 4754.18

Project Coordination Meetings

Nov. 15, 2007 @ 10:00 am and Nov. 20, 2007 9:00 am

Bergmann Offices

In Attendance:

Paul Way	City of Rochester
Rich Koss	City of Rochester
William Cochran	Studio William Cochran
Teresa Cochran	Studio William Cochran
Brian Dougherty	Bergmann Associates
Tom Lichtenthal	Bergmann Associates

This meeting was held to discuss the comments received at the recent Advisory Task Force and Public Meetings as well as to determine the next steps in the project planning and design process. The following is a brief summary of the items discussed or decisions reached at this meeting:

1. The ATF and Public Meetings went well. Bergmann will need to complete the following tasks as soon as possible:
 - Parking Study
 - Curb line revisions (provide 14 ft. lanes with 8 ft. on street parking)
 - Determine cost for Project (identify public vs. private funding)
 - Prepare SHPO eligibility package
 - Meet with SOTA about Prince St concept
 - Finalize traffic analysis with MCDOT
2. The proposed sidewalks on the west side of Goodman St. north of University Ave. should be considered the Artwalk sidewalks. The existing sidewalks on the east side of Goodman Street north of University Avenue will not be included in Artwalk.
3. RMSC has asked Bergmann to submit a proposal for preparing a master plan for the RMSC campus. Paul does not see this as a conflict of interest but he will confirm this.
4. Summary from the MAG Art committee meeting:
 - MAG is going to select an artist for the sculpture at the plaza
 - MAG Plaza and Artistic Icon over the Goodman St. /University Ave. intersection should be designed together so they complement each other.
5. Paul would like to see details and costs for ARTWalk2 elements. The following concept plans will be prepared by Bergmann and SWC:
 - A. MAG plaza area conceptual plan
 - B. RMSC Plaza concept plan
 - C. Ribbon wall concept plan
 - D. Photo simulation of 8 ft. wide Artwalk2 sidewalk on the east side of Goodman St. south of University

- E. Photo simulation of raised table and Iconic Artwork over University/Goodman intersection
- F. Photo simulation of Digital Art House
- 6. The following elements would be considered eligible for project funding:
 - A. Easement in the front of the MAG for Artwalk
 - Project should pay MAG (U of R) for easement and fence removal
 - B. MAG Welcome Plaza
 - Pay MAG (U of R) for easement
 - Project includes the design and construction for the plaza but not the sculpture in the plaza. MAG would pay for the sculpture.
 - C. Raised table intersection and Icon over the intersection
 - D. Ribbon Wall
 - Project pays cost of wall to retain the earth
 - Project does not pay for Art sculptures
 - E. Pocket Park on the southeast corner of University Ave/Goodman St. intersection
 - F. Artwalk sidewalks on Goodman St. between University and East Ave.
 - G. RMSC plaza
 - Pay RMSC for easement
 - Project includes the design and construction for the plaza but not the sculpture in the plaza. RMSC would pay for the sculpture.
 - Project would not pay for RMSC frontage improvements
- 7. The project should include a raised table at the Goodman St. /East Ave. intersection. Bergmann should discuss this with MCDOT.
- 8. Bergmann should prepare an extra work request for the following items:
 - A. MAG Plaza design including:
 - Assisting MAG with Artist Selection process
 - Coordinating planning and design with MAG and ARTWalk committee
 - Coordinating design of plaza and Icon over University/Goodman intersection.
 - 2 trips for William to Rochester
 - B. Project Legislative information and meeting including:
 - Preparing a project information packet to send to legislators in December.
 - Preparing project graphics and presentation materials for a legislative meeting on Jan. 24, 2008 at the MAG at either noon or 5:00 pm.
 - The City will provide list of Legislators in the area
 - ARTWalk Committee should send out information packets and invite legislators to meeting.
- 9. A Historical Summit should be held for the project. The summit should:
 - Be a day long event to collect information from local historians
 - Provide historical context information to future artists for Artwalk
 - ARTWalk committee could use \$3200 grant to fund this event
 - RMSC should hold the summit
 - ARTWalk Committee should video tape the summit
 - The summit could be held in Feb. or March of 2008
 - William will use the 32 hours scoped for public involvement for this summit.

- Bob and Marie from the SHPO office should be invited to attend the summit.
10. The next Task Force meeting scheduled in December should be postponed. In December William should make a trip to Rochester to facilitate a MAG Plaza /Icon planning meeting.

Action Items:

City:

- Paul confirm no conflict of interest with Bergmann doing master plan for RMSC
- Rich provide list of local legislators to invite to the January mtg.

Bergmann:

- Complete work items listed in Item 1 above.
- Discuss raised table intersection at Goodman St./East Ave. with MCDOT
- Prepare extra for items listed in item 8 above.

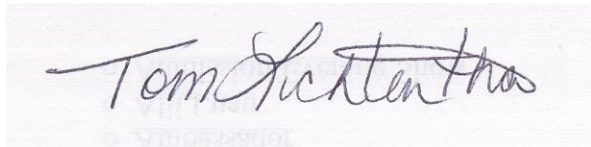
William Cochran:

- Coordinate above mtgs., plaza design and historical summit with MAG, Artwalk committee and RMSC.

The above constitutes our understanding of issues discussed and decisions reached at this meeting. Please notify the undersigned, in writing, with any errors or omissions.

Best regards,

BERGMANN ASSOCIATES

A handwritten signature in black ink that reads "Tom Lichtenthal". The signature is written in a cursive, flowing style. Below the signature, there is a faint, mirrored watermark of the signature.

TOM LICHTENTHAL

ASST. PROJECT MANAGER

cc: All Attendees
Steve Beauvais, NYSDOT
Mark Johns, BA
Jim Durfee, BA
Sue Roets, BA